



PAPER TRUE

CASE STUDIES
Job Applicants

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Case 1:

Suraj Harminder

Suraj Harminder was an aspiring PhD candidate in biotechnology with an impressive suite of engagements with research institutions. He wanted our help crafting a CV that reflected his academic goals.

Objective

With experience in applying for only jobs so far, Suraj didn't quite know how a CV should be written for a PhD application. He wanted our expert advice in reworking his professional narrative to suit the academic journey he aimed to pursue.

Solution

When we stepped in to help, we not only proofread his CV, application essay, and research proposal but also showed him exactly what he could highlight in each for the selection committee's consideration. From a content perspective, we helped him highlight specific points in his professional career that showed that he had skills needed for a biotechnology researcher. We also worked on improving his tone to make him sound inherently confident about his abilities.



“ I was really overwhelmed with my university's rigorous selection process and thought there was no way my CV could compete with the other candidates. My editor really helped me hone my application and now I'm confident that I'll be considered for my dream program. ”

Suraj Harminder

Case 2:

Greg Wallis

Greg Wallis was considering a career shift when he approached us to have his CV and cover letter proofread. A literature graduate with experience in copywriting for a digital marketing firm, he now wanted to work as a research associate for a non-profit public policy and advocacy group.

Objective

He wanted our insights into how he can reframe his career trajectory to reflect his interest in a sector that he didn't have work experience in. He requested we help him find an appropriate format to reflect his interest in the field and help him come up with vocabulary suited for the non-profit sector.

Solution

We helped him bring out his immense interest in the organization's projects to make up for his lack of experience in the field. We helped him rearrange and rework the content to showcase that he has the inclination towards working in the non-profit sector. We also helped him frame a strong rationale for wanting to switch. Helping him dig deep into his interest uncovered a lot of thoughts on what he could effectively bring to the table.



“
This switch is overwhelming for me, but I was at ease after my editor helped me hone my resume. Their inputs were insightful and restored confidence in me.”

Greg Wallis

Case 3:

Marla Slade

Marla Slade, an MBA graduate with experience in recruitment consultancies, wished to return to the workforce after a five-year gap.

Objective

A deserving candidate like any other, she knew a gap for personal reasons shouldn't come in the way of her professional goals. But she was uncertain about whether an explanation of her break was needed in her cover letter.

Solution

We helped her frame her cover letter in a way that focused less on her reasons for the break and more on her renewed enthusiasm to buckle down again. We helped her make the letter more tonally assertive to demonstrate her determination and her inquisitive nature.

The final result was a cover letter that put her right at the front of the race with other candidates.



“ PaperTrue’s editors know what they’re about. They gave me a whole new perspective on applying for jobs, and their notes on how to craft a resume is going to help me in the long run. ”

Marla Slade

Case 4:

Josephine Andrews

Josephine Andrews, a recent graduate in sociology, needed help in crafting her résumé. She wanted our help in creating a résumé that showcased her skills in such a way that reflected her eagerness to pursue a professional career.

Objective

Although Josephine's profile reflected her stellar academic record, she believed her experiences of writing her dissertation and interning at a local research institute were insufficient to present her as an impressive candidate. She wanted our help in bringing out a confident tone in her profile.

Solution

In her cover letter, we advised her to include anecdotes that demonstrated her suitability for the job she was applying to and her ability to be a quick learner. We also advised her on the right résumé format, considering she was a recent graduate with no work experience. It now focuses on her achievements at university and the place of internship, both of which are highly relevant for the posting.



“ PaperTrue’s expert editors helped me give my resume an edge so early on in my career. I can confidently say that they are a fantastic resource to rely on! ”

Josephine Andrews